WELCOME TO...
CELEBRATING THE CREATIVITY & PASSION OF SUBCULTURES.

Street culture has always generated fresh, subversive ideas and raw new sights & sounds. Often, these are too powerful to be confined to the underground and cross over to the mainstream. From the early sounds of hip-hop in the US, to the explosion of grime in the UK, skate & BMX culture always pushing the limits, or street fashion reaching far beyond its origins. NASS looks to celebrate the roots and branches of these influential and passionate forms of expression, with a focus on music, skate, BMX, art & fashion.
THIS IS HOW WE DO IT... 2019 AFTERMOVIE
NASS 2022.
Location
BATH & WEST SHOWGROUND
NR BRISTOL
Event Date
7th - 10th July 2022
Capacity
30,000
Attendance
50,000 UNIQUE TICKET BUYERS
Duration
4 DAYS OF ACTIVATION
AUDIENCE PROFILE.

Location
NATIONAL

Social Media Fans
205K

Broadcast
1M

Unique Website Visitors
570K

Demographic
92% 16-25yrs
52% MALE | 48% FEMALE
RESPECTING THE PAST AND SHOWCASING THE FUTURE.

Our music policy is simple. If it has roots in the underground, is raw, real and passionate, then it’s in.

From local crews to superstars, we celebrate the success stories of the past, whilst elevating the headliners of the future.
PREVIOUS LINEUPS.
WANT TO TRADE AT NASS?

WE ARE LOOKING FOR:

- STREETWEAR BRANDS
- INDEPENDENT LABELS
- SKATE / BMX HARDWARE
- VINTAGE CLOTHING
- LIFESTYLE & EXTREME SPORTS BRANDS
- FESTIVAL TRADERS
- EXTREME ENTERTAINMENT
- THE WEIRD & WONDERFUL

STREET CULTURE
TRADER FEES & INFORMATION

MAIN ARENA – Trading 7th – 10th July – (Arena Opening Times – Thursday 7th 12:00-02:00, Friday-Sunday 09:00-03:00)  

<table>
<thead>
<tr>
<th>Size</th>
<th>Price (+VAT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>3m x 3m</td>
<td>£750</td>
</tr>
<tr>
<td>6m x 3m</td>
<td>£1500</td>
</tr>
<tr>
<td>9m x 3m</td>
<td>£2250</td>
</tr>
</tbody>
</table>

CAMPSITE – Trading 7th – 10th July – (Campsite open from Thursday 7th 08:00 to Monday 11th July 14:00)  

<table>
<thead>
<tr>
<th>Size</th>
<th>Price (+VAT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>3m x 3m</td>
<td>£750</td>
</tr>
<tr>
<td>6m x 3m</td>
<td>£1500</td>
</tr>
<tr>
<td>9m x 3m</td>
<td>£2250</td>
</tr>
</tbody>
</table>

FURTHER DETAILS  
We accept pitches of different sizes, so if your pitch dimensions are not specified above please specify in the application form and the pitch fee will be confirmed.

Please note that pitch fees do NOT include power, this can be supplied at an additional charge and is detailed in the application form.

Pitch fees include 5 staff passes & 2 parking passes. These passes will give you access to the event and staff camping. Wash facilities available.

Trader load in will take place on Tuesday 5th & Wednesday 6th September. Trader load out will take place on Monday 11th July.

To complete an application form to trade at NASS 2022 CLICK HERE

If you have any further questions please contact nick.newman@visionninegroup.com